



**BEST OFFER
YOU WILL EVER GET**

FREE DISTRIBUTION

**BEST OFFER
YOU WILL EVER GIVE**

We will distribute your company flyer for **FREE**. **Your flyer must contain an offer that is too good to be ignored!**



**FREE
DISTRIBUTION
of your company flyer**



PRSR STD
U.S. POSTAGE
PAID
globeDirect
9 Latti Farm Rd.
Millbury, MA 01527

9 Latti Farm Road • Millbury, MA 01527
508-871-1943 • www.globedirectmail.com

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THIS IS THE BEST OFFER YOU WILL EVER GET

We will distribute your company flyer* **FREE** in GlobeDirect.

YOU PROVIDE AN OFFER TOO GOOD TO BE IGNORED

Your flyer must contain an offer that is so good,
your customers just can't refuse!

Call Susan Naylor, Print Buyer at GlobeDirect at **508-871-1943**
to take advantage of this amazing one-time only offer!

**We provide the design and printing of your 8 1/2 x 11 flyer
at an extremely reasonable cost. Call for a quote.*

Recession Marketing Myths:

Myth: It is safe to reduce your advertising budget if the competition reduces theirs.

Fact: Research shows that companies that advertise during a recession build market share.

Myth: There are no short term benefits to advertising.

Fact: You will build sales from current customers and attract new ones.

Myth: Advertising during a recession is just maintaining a brand.

Fact: It is also a way to become a dominant player in the market.

Myth: The brand will magically restore itself after a recession without advertising.

Fact: Oftentimes, it takes advertising campaigns four to six months to produce results. It will cost your company to give up their momentum.

Source: Ideopia.com (Print Solutions Magazine 12/08)



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